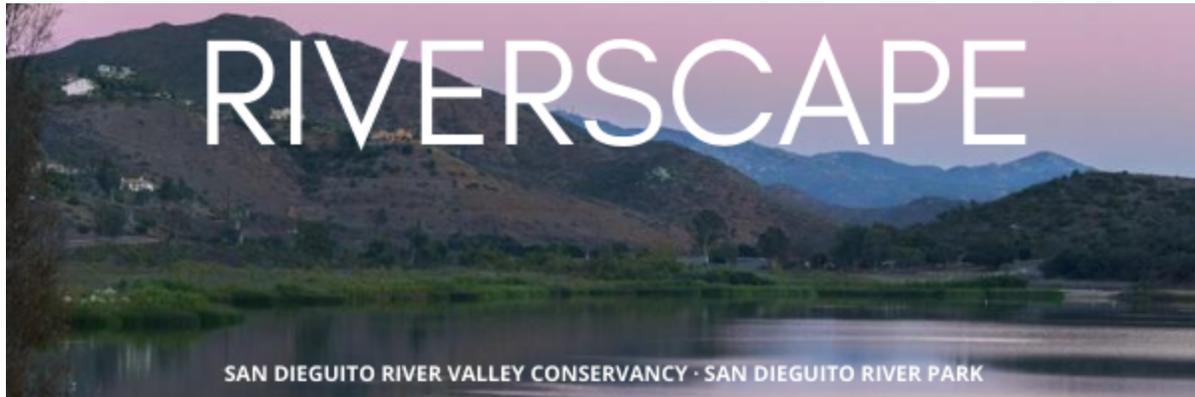


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October 2020



Sunday: 2020 River Valley Fest



We're days away from our major annual fundraiser, River Valley Fest. This year's fiesta, themed "For Wild's Sake," begins at 4 p.m. Oct. 4.

Our production includes virtual and live programming, some of it now underway..

Bidding for the silent auction started this week. You can now bid on nearly three dozen items, from wine bottles to staycations.

Once the event begins, enjoy a free webcast from the comfort of your home. Our program includes a performance by Daring Greatly. Register now for the free, virtual event.

We will be webcasting from Viewpoint Brewery in Del Mar, where a limited number of guests can reserve tables to see the show in-person.

Thank you much for supporting our mission, especially during the challenges of the pandemic.



Daring Greatly

Scan. Donate. Done.



Open Silent Auction



Reserve a Table

[Register for Free Virtual Event](#)

[2020 River Valley Fest Webpage](#)

Farewell, Kevin!



Kevin McKernan has resigned as executive director of the San Dieguito River Park Joint Powers Authority to pursue a career in landscape architecture and construction. His last day was Sept. 30.

“It has been an honor to serve as the River Park’s Director over the last five years during a time of transition and continued growth,” McKernan wrote on the River Park’s website.

The JPA manages more than 55 miles of trails and habitat from Volcan Mountain to the river’s ocean outlet in Del Mar. The quasi-governmental joint powers agency is governed by appointed representatives from the cities of Del Mar, Escondido, Poway, San Diego, Solana Beach, and the County of San Diego.

Principal Planner Shawna Anderson will serve as the JPA’s interim executive director.

[Open Resignation Notice](#)

Coast to Crest Trail Challenge

We have a few more photos to share from the 2019-20 Coast to Crest Challenge.



More than a hundred hikers laced up their boots, got outside, shot selfies, and earned bragging rights as well as this attractive patch.

We're laying plans for the 2020-21 challenge.

See you on the trail!



The award for the most adorable selfie goes to Marc and Cynthia McGregor and Caitlyn Dwyer.



Patricia Ray



Richard and Raymond Levine



Cata England



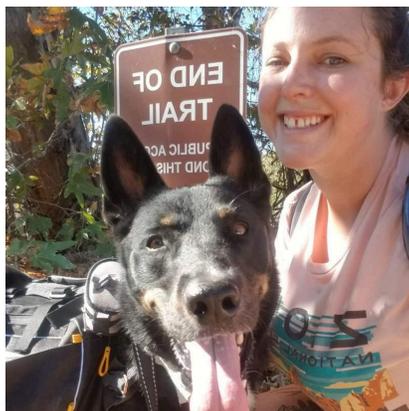
Jeff Sisco



Juanjuan Fan



Lisa Smedley



Michelle Walsh

Coast to Crest Challenge s...



Coast to Crest Challenge slideshow

Through the Lens



Our wildlife cameras are positioned throughout the river valley. One of them, in Santa Fe Valley, captured this passerby.

The cameras provide us with important data and are a key tool for our Through the Lens project, a collaboration with the Climate Science Alliance.

Access to the Outdoors



The San Diego Foundation is hosting a webinar at noon Oct. 3 on equitable access to parks as part of Voice of San Diego's Politifest Virtual Summit.

Speakers will discuss new research by The Nonprofit Institute at the University of San Diego and The San Diego Foundation's Parks for Everyone 2020 report.

[Register for Webinar](#)

Sikes Adobe Update



The Own One Grow One native plant donation program is taking hold at the Sikes Adobe Farmers Market. The program is designed to promote water conservation and biodiversity inside and outside the river park. Customer Joel Roney purchased a *Frangula californica*, or coffeeberry, to replace invasive plants in his yard.

The Sikes booth at the North County Farmers Market is open from 10:30 a.m. to 3:30 p.m. Sundays.

[Farmers Market Website](#)

Support SDRVC



Photo: Hanna Zhao

There has never been a better time to donate. During the 2020 tax year, the federal government is increasing the deductibility of your donations under provisions of the CARES Act. Learn more from your tax professional and thank you for supporting the San Dieguito River Valley Conservancy.

[Donate](#)

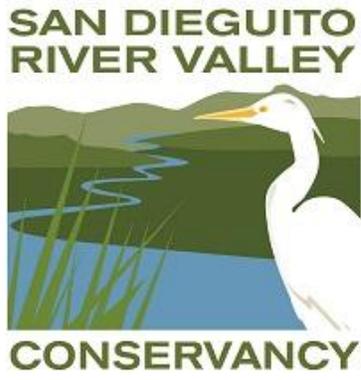
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Help boost our visibility and outstanding reputation by sharing a brief story about an experience you've had with us. Thank you!

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